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# UiTM wins again

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UNIVERSITI Teknologi Mara (UiTM) is once again the champion of the Philip Morris Malaysia/SIFE (Students In Free Enterprise) Malaysia National Competition.

Besides beating Universiti Tenaga Nasional (Uniten) and Universiti Kebangsaan Malaysia (UKM) to take the title, UiTM's SIFE Team was also the top winner of the Philip Morris Malaysia Special Competition on Ethics and Best Practices.

Philip Morris Malaysia human resource director Melody Carlton said the projects undertaken by the contestants would affect more than 10 million lives.

"It's an opportunity for students in tertiary education institutes to know more about entrepreneurship on the national level, about global networking learning and the real business world through the learning process," said Entrepreneur and Co-operative Development Deputy Minister Datuk Khamisyah Yeop at the award ceremony in Putrajaya International Convention Centre last week.

She also encouraged more universities to join the SIFE programme, as only nine universities participated this year, compared with 14 last year.

SIFE is non-profit organisation, which



**We are the champs ... the UiTM SIFE team in jubilant mood on winning the competition.**

helps university students develop leadership, communication and teamwork skills through the learning, practicing and teaching of the principles of enterprise and entrepreneurship.

The winning team will represent Malaysia at the SIFE World Cup in Paris from Sept 11 to 13.

Among the companies that sponsored the SIFE projects are MECD, Philip Morris Malaysia, KPMG, Tenaga Nasional Bhd, Shell Malaysia, HSBC Bank Malaysia and Chemical Consolidated Bhd.