BEAN BAGS FOR EVERY CORNER

Say “yes” to more affordable bean bags
What's so attractive about bean bags? For a start, they are soft, cuddly and versatile. They can also be a great item to have in the bedroom, television room or even at the office.

One local university student was so into bean bags that he made it into a side business. The sole proprietor of Monster Bean Bags only wanted to be known as Khairul, the 2nd year student at the University of Malaya is currently pursuing a Bachelor's degree in Dentistry. Of course, the name “Monster” does tell you one thing about Khairul's products. They’re humongous, but not scary! They’re really friendly because as Khairul explains, people who buy from him will know that his products are sold at a more affordable price, compared to what the market is offering. With prices ranging from RM330 to RM430, the 100 percent Malaysian-made bean bags come in 11 attractive colours. The bestsellers are the red and purple large-sized bean bags.

However, his products are not readily available just about anywhere. But if you are a well-versed Facebook user, you may have already stumbled upon the company’s Facebook page, which already has about 600 fans.

The executive director also knows his bean bags like the back of his hand. To ensure ultimate comfort, each bean bag is filled with polysterene beads. Combine these disposable softies with an inner cover made of polyester and an outer cover made from micro-fibre suede, and you’ve got a surprisingly mobile mini sofa bed. You won’t feel too warm as suede, while soft and luxurious to the touch is also known for its unparalleled softness and breathable factor.

Monster bean bags started its operations in August 2011, with leaflets as its first form of advertisement. In 2008, the company had initially begun its existence through Facebook and an online forum.

Apart from its headquarters in Pantai Hill Park, Monster Bean Bags has a production facility in Ara Damansara, serving the needs of clients which include kindergartens, schools and yahoo.com.

The bean bags are made-to-order. There will be a new product, which is a pillow-shaped bean bag in the form of a rectangular shape. Customized versions of bean bags with embroidery included are available upon request. In order to clean the bean bags, simply remove the outer cover of the bag and place it into the washing machine.

Coming up next, Monster Bean Bag products will be on display at Homedeco – Home Decoration Exhibition from 28 April until 1 May, 2012 at the Kuala Lumpur Convention Centre.