SUNGAI PETANI: The state level IMalaysia Social Media Convention at Universiti Teknologi Mara, Merbok in Kedah yesterday sought to create awareness among cyber media practitioners to disseminate and receive information responsibly via the new medium which is becoming increasingly popular nowadays.

"This convention is very successful as participants have shown great interest and it aimed to show the younger generation on face book that the network was more thanjustaspace to socialise," saida participant at the convention, peraktoday.com blogger Salim Iskandar to Bernama.

Salim added that most face book, blog and twitter users tended to believe something whole without evaluating the facts and thus form a negative perception of the government’s efforts.

He urged them to be matured and weigh information from both pro-government and opposition before believing something.

Another participant, wirawatiperkasa.blogspot.com blogger Zaira Jaafar was of the opinion that the convention provided a positive impact as the participants managed to understand the organisers' true message.

She further advised the younger generation not to be easily swayed by rumours and noted their tendency to read only partial facts and jump to their own conclusions.

Zaira also agreed with the prediction that the new medium would play a bigger role than mainstream media in the next 10 to 15 years.

She cited herself as an example saying she did not buy newspapers anymore and relied solely on the internet for news.

About 1,500 cyber media practitioners attended the convention which was organised by the Information Department and National Civics Bureau. — Bernama